

Informal and approachable product pitch via email

Subject: Check Out Our New Product â€” [Product Name]

Hi [Recipient Name],

I wanted to share our new product, [Product Name], with you. Itâ€™s designed to [solve problem/make task easier] and has already received great feedback from early users.

Attached are the specs and pricing. Let me know if youâ€™d like to discuss this furtherâ€”Iâ€™d be happy to schedule a call.

Cheers,

[Your Name]

[Company Name]

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