

Informal early announcement to generate interest

Subject: Exciting New Project on the Horizon!

Hi Everyone,

We are excited to share that a new project, [Project Name], is about to kick off. This is still in the preliminary stages, but we wanted you to be the first to know so you can start thinking about potential contributions and ideas.

More details will follow soon, and your input will be highly valued. Stay tuned!

Cheers,

[Sender Name]

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