

Professional consulting proposal template

Subject: Strategic Consulting Proposal - [Specific Challenge/Opportunity]

Dear [Decision Maker],

Following our recent conversation about [specific challenge], I'm excited to present a consulting proposal that addresses your immediate needs while building long-term organizational capabilities.

Your current situation presents both challenges and opportunities. Based on my analysis, the primary issues include [identified problems], while the potential for growth lies in [opportunities identified].

My proposed consulting engagement includes:

- Phase 1: Comprehensive assessment and analysis ([timeframe])
- Phase 2: Strategy development and planning ([timeframe])
- Phase 3: Implementation support and monitoring ([timeframe])

My methodology combines proven frameworks with customized solutions, ensuring practical outcomes that align with your organizational culture and goals. Previous engagements have resulted in [specific achievements/metrics].

The total investment for this engagement is [fee structure], payable in [payment terms]. All deliverables, timelines, and success metrics will be clearly documented in our service agreement.

I'm available for a detailed discussion at your convenience and can provide additional references upon request.

Best regards,

[Your Name]

[Professional Credentials]

[Contact Information]

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