

Career Change to Publishing Email

Subject: Transitioning from Marketing to Publishing - Editorial Coordinator Position

Hi [Hiring Manager's Name],

I'm reaching out about the Editorial Coordinator opening at [Publishing House]. While my resume shows a marketing background, my passion has always been books, and I'm ready to make the leap into publishing.

For the past five years, I've worked in digital marketing at [Tech Company], managing content strategy and overseeing creative projects from concept to completion. This role has taught me project management, deadline juggling, and cross-functional collaboration—skills that translate directly to editorial coordination.

Here's what makes me serious about this transition: I'm an active member of two book clubs, I've completed online courses in copyediting and publishing through Columbia University, I volunteer as a beta reader for three independent authors, and I've started a book review blog that's attracted over 5,000 monthly readers.

I understand I'm not the conventional candidate, but my fresh perspective and transferable skills could bring real value to your team. My marketing background means I think about audience and marketability instinctively, which could complement your editorial process.

I'm hardworking, genuinely obsessed with books, and eager to learn from experienced publishing professionals. If you're willing to take a chance on someone with unconventional credentials but authentic passion, I promise you won't regret it.

Would you be open to a conversation about how my unique background might benefit your team?

Thanks for considering,

[Your Name]

[Email Address]

[Phone Number]

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