

# Formal Sponsorship Proposal Letter

Subject: Proposal for Sponsorship Partnership “ [Racing Team Name]

Dear [Sponsor Name],

We are pleased to present this proposal for your consideration. [Racing Team Name] competes in [Racing Series], attracting significant attention from motorsport fans, media, and industry professionals.

Sponsorship funds will be used for vehicle preparation, travel, event registration, and marketing activities. In return, we offer:

- Logo placement on vehicles and team apparel
- Social media and website promotion
- VIP passes and promotional opportunities at events

We look forward to discussing a partnership that benefits both parties.

Sincerely,

[Your Name]

[Position]

[Racing Team Name]

[Contact Information]

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