

Professional nonprofit discount appeal

Subject: Nonprofit Discount Request for Community Program

Dear [Business Owner/Manager],

Greetings from [Nonprofit Organization Name]! We are a [brief description] dedicated to [mission statement] in our local community.

We are reaching out to request your support through a nonprofit discount for [product/service needed] as part of our upcoming [program/event name]. This initiative will directly benefit [target population] by [specific impact description].

Our organization is a registered 501(c)(3) nonprofit, and I can provide our tax-exemption documentation upon request. We have been serving the community for [time period] and have [specific achievements or statistics].

The requested discount would help us:

- Maximize the impact of our limited budget
- Serve more community members in need
- Allocate more resources directly to program beneficiaries

In return, we would be happy to:

- Acknowledge your business as a community partner in our materials
- Provide you with a letter for your tax records
- Share the positive impact your contribution makes in our annual report

We understand that businesses receive many such requests, but we believe our mission aligns with supporting the local community that supports your business. Any level of discount you could offer would be greatly appreciated and put to meaningful use.

Would you be available for a brief meeting to discuss this opportunity further? I would love to share more about our work and explore how we might partner together.

Thank you for considering our request and for being an active member of our community.

Warm regards,

[Your Name]

[Title]

[Nonprofit Organization Name]

[Contact Information]

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