

Professional Media Outreach Email

Subject: New Restaurant Opening - [Restaurant Name] - Story Opportunity

Dear [Journalist/Editor Name],

I hope this email finds you well. My name is [Your Name], and I am reaching out regarding [Restaurant Name], a new [Cuisine Type] restaurant that recently opened in [Location]. I believe this story would be of interest to your readers.

[Restaurant Name] brings a unique concept to the local dining scene. [Brief description of what makes the restaurant special - unique cuisine, chef's background, restaurant concept, community focus, etc.]. Chef [Name] previously worked at [Previous Experience] and brings [Unique Qualifications] to our kitchen.

What makes our story newsworthy:

- First restaurant in the area to specialize in [Cuisine/Concept]
- Commitment to supporting local farms and suppliers
- [Unique architectural or design elements]
- Community involvement and job creation
- [Awards, recognition, or notable achievements]

We would be delighted to host you for a complimentary dining experience and interview opportunity.

I can arrange a meeting with Chef [Name] and key staff members to discuss our culinary philosophy, sourcing practices, and community involvement.

High-resolution photos of our dishes, interior, and team are available upon request. We are also happy to provide additional background information, chef biographies, and menu details.

Our restaurant is open [Days/Hours], and we are located at [Address]. Reservations can be made at [Phone Number] or through our website [Website].

Thank you for considering [Restaurant Name] for coverage. I would be happy to discuss this opportunity further at your convenience.

Best regards,

[Your Name]

[Title]

[Restaurant Name]

[Contact Information]

Get more templates here:

<https://www.lettersandtemplates.com/letters/restaurant-introduction-letter>