

Last-Minute Sponsorship Opportunity

Dear [Business Name],

Quick question: Are you interested in sponsoring our rodeo happening [date] "very soon"?

We've had an unexpected opening in our sponsor lineup, and I wanted to give you first crack at it before we offer it elsewhere. This is a [sponsorship level] opportunity normally valued at \$[full amount], but due to the short timeline, we can offer it for \$[reduced amount].

You'd still get:

- Logo on all remaining promotional materials
- Announcements during the event
- Social media promotion
- [X] tickets
- [Other benefits]

Our rodeo draws [X thousand] people, and this is a great chance to get your business in front of a huge local crowd at a discounted rate.

I need to know by [date] "very soon" so we can get your logo on the final materials going to print.

Can you do it?

Call me at [phone] or email me back ASAP if you're interested.

Thanks!

[Your Name]

[Contact Information]

Get more templates here: <https://www.lettersandtemplates.com/letters/rodeo-sponsorship-letters>