

Casual Sales Referral Email

Subject: A Friend Who Could Use Your Services

Hi [Recipient Name],

I hope you are doing great! I wanted to connect you with [Prospective Client Name], who might benefit from your [product/service]. They are looking for solutions similar to what you offer.

I think this could be a good opportunity for both of you. Let me know if you need more info from me.

Cheers,

[Your Name]

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