

## Sales rep introduces themselves directly

Subject: Hello from Your New Sales Rep!

Dear [Client's Name],

My name is [Sales Rep's Name], and I'm thrilled to introduce myself as your new Sales Representative at [Company Name]. My goal is simple: to make sure you have the best experience possible with our products and services.

I love working with clients to find creative solutions, and I'm eager to bring fresh ideas that can benefit your business. Think of me as a partner you can call whenever you need something.

I'd love to schedule a quick call or coffee chat in the coming week to get to know you better.

Looking forward to connecting!

Warm regards,

[Sales Rep's Name]

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