

Follow-up introduction message after event

Subject: Great Meeting You at [Event Name]!

Dear [Client's Name],

It was a pleasure meeting you at [Event/Trade Show Name]. I wanted to formally introduce myself, [Sales Rep's Name], a Sales Representative with [Company Name].

I enjoyed our conversation about [specific product/service] and would love the chance to continue our discussion. I believe we can offer solutions that align with your goals.

Let me know a good time to connect further. I look forward to staying in touch!

Best regards,

[Sales Rep's Name]

Get more templates here: <https://www.lettersandtemplates.com/letters/sales-rep-introduction-letter>