

Lighthearted and funny introduction

Subject: Your New Sales Rep (Don't Worry, I'm Friendly!)

Hi [Client's First Name],

I'm [Sales Rep's Name], your new Sales Rep from [Company Name]. My mission: to make your life easier, save you some money, and hopefully not clog your inbox too much!

I may not be able to fix your Wi-Fi or make your coffee stronger, but I can definitely help you with our products and services. Think of me as your go-to person for solutions, not spam.

Looking forward to working with you (and maybe even making you smile along the way).

Cheers,

[Sales Rep's Name]

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