

Emotional and sincere announcement

Subject: Our New Identity “ [New Company Name]

Dear [Recipient Name],

It is with great pride and excitement that we share the news of our company’s name change from [Old Company Name] to [New Company Name], effective [Date]. This transformation symbolizes our evolution, growth, and renewed commitment to serving you better.

We are deeply grateful for your support throughout our journey and hope to continue building strong relationships under our new name.

Warm regards,

[Your Name]

[Position]

[New Company Name]

Get more templates here:

<https://www.lettersandtemplates.com/letters/sample-letter-change-of-company-name-announcement>