

Persuasive Email for Customer Retention

Subject: Weâ€™d Love to Have You Back!

Hello [Customerâ€™s Name],

We noticed you havenâ€™t shopped with us in a while, and we truly miss you. As one of our valued customers, weâ€™d like to invite you back with an exclusive 20% discount on your next purchase.

At [Company Name], weâ€™ve been working hard to improve our products and services so you can enjoy an even better experience. We are confident that youâ€™ll love what weâ€™ve done.

Simply use the code WELCOME20 at checkout, and let us show you why choosing us is still the best decision.

Looking forward to serving you again,

[Your Name]

Customer Experience Team

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