

Persuasive Email to Cross-Sell

Subject: Complete Your Experience with [Complementary Product]

Hi [Customer's Name],

We noticed you recently purchased [Product Name], and we hope you're loving it. Did you know that [Complementary Product] can help you get even more from your purchase?

Together, they provide the perfect combination to maximize your results and enjoyment. For example, [give practical example of synergy between the two].

As a valued customer, we're giving you an exclusive [discount/free shipping] to try it today.

Don't miss the chance to make the most of your experience.

Best wishes,

[Your Name]

Sales Team

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