

Casual Email Requesting Sponsorship for Fundraising Walkathon

Subject: Join Us in Making a Difference – Walkathon Sponsorship Request

Hi [Name],

I hope you're doing great! I'm reaching out from [Organization Name], where we're preparing for our annual Walkathon on [Date] to raise funds for [specific cause]. We're looking for passionate community partners like you to sponsor this event and help us reach our goal of [fundraising amount].

Your contribution will go directly toward [specific benefit, e.g., helping families afford medical treatment]. In return, we'll promote your business during the event and across our online platforms, giving your brand a chance to shine in front of hundreds of local participants.

Would you be interested in becoming one of our sponsors this year? I've attached a brief outline of sponsorship options. Every contribution, big or small, makes a real difference.

Thanks so much for considering it!

Best wishes,

[Your Name]

[Organization Name]

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