

University Event Sponsorship Request

Subject: Sponsorship Opportunity for Tech Innovation Summit 2025

Dear [Contact Name],

On behalf of the [University Name] Student Technology Association, I am writing to invite [Company Name] to sponsor our upcoming Tech Innovation Summit, taking place on [Date] at [University Campus].

This premier student-led conference attracts over 800 attendees, including students, faculty, industry professionals, and entrepreneurs from across the region. The summit features keynote speakers, panel discussions, startup pitch competitions, and networking sessions focused on emerging technologies and innovation.

As a leader in [industry], [Company Name] would be an ideal partner for this event. Past sponsors have found tremendous value in connecting with top-tier student talent, showcasing their brand to future industry leaders, and demonstrating their commitment to education and innovation.

Sponsorship benefits include:

Platinum Level (\$10,000): Logo on all marketing materials, booth space, keynote speaking slot, recruitment opportunities, 10 complimentary tickets

Gold Level (\$5,000): Logo on event materials, booth space, panel participation, 6 complimentary tickets

Silver Level (\$2,500): Logo recognition, exhibit table, 4 complimentary tickets

Bronze Level (\$1,000): Logo on website and programs, 2 complimentary tickets

The summit provides direct access to talented students in computer science, engineering, and business programs—many of whom are actively seeking internship and career opportunities.

Previous sponsors including [Company A] and [Company B] have successfully recruited interns and full-time employees through this event.

I have attached our comprehensive sponsorship prospectus with detailed information about audience demographics, marketing reach, and specific benefits. I would be delighted to schedule a

meeting to discuss how we can customize a sponsorship package to meet [Company Name]'s recruiting and marketing objectives.

Please let me know if you have any questions. I look forward to the possibility of partnering with [Company Name] to make this year's summit the most successful yet.

Sincerely,

[Your Name]

[Your Position]

[Organization/University Name]

[Email]

[Phone]

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