

Conference Sponsorship Request with Multiple Tier Options

Subject: Strategic Partnership Opportunity - [Conference Name] 2025

Dear [Decision Maker Name],

I am reaching out to explore a strategic partnership opportunity between [Company Name] and the [Conference Name], the premier industry event scheduled for [dates] at [location].

Now in its [number] year, [Conference Name] has established itself as the must-attend event for [industry] professionals, attracting [number] attendees from [regions/countries]. Our attendees include C-suite executives, decision-makers, industry influencers, and emerging professionals—precisely the audience [Company Name] seeks to engage.

WHY PARTNER WITH US:

Audience Quality: 70% of attendees hold director-level or higher positions

Industry Influence: Featured in [publications], with [number] media impressions annually

Networking Opportunities: Direct access to qualified leads and potential clients

Brand Elevation: Association with industry-leading content and thought leadership

SPONSORSHIP OPPORTUNITIES:

TITLE SPONSOR - \$50,000 (Exclusive)

- Conference naming rights
- Keynote speaking opportunity
- Premium booth location (20x20)
- Full-page ad in conference program
- Logo on all conference materials and signage
- 15 complimentary conference passes
- Exclusive pre-conference reception hosting rights
- Dedicated email blast to attendee list
- Year-round logo placement on conference website

PLATINUM SPONSOR - \$25,000 (Limited to 3)

- Prominent logo placement on all materials
- Exhibition booth (10x20)
- Panel moderation or speaking slot
- 10 complimentary passes
- Half-page program ad
- Logo on conference app and website
- Social media promotion package

GOLD SPONSOR - \$10,000 (Limited to 6)

- Logo on signage and website
- Exhibition booth (10x10)
- 6 complimentary passes
- Quarter-page program ad
- Social media mentions

SILVER SPONSOR - \$5,000

- Logo recognition
- Exhibit table
- 4 complimentary passes
- Program listing

A LA CARTE OPTIONS:

- Coffee Break Sponsor: \$3,000
- Networking Reception Sponsor: \$7,500
- Conference App Sponsor: \$4,000
- Keynote Session Sponsor: \$8,000
- Attendee Bag Sponsor: \$2,500

Our previous sponsors, including [Company A], [Company B], and [Company C], have reported significant ROI through lead generation, brand visibility, and strategic networking opportunities.

I have attached our comprehensive sponsorship deck with detailed metrics, demographics, and marketing reach information. I would welcome the opportunity to discuss how we can customize a package that aligns with [Company Name]'s marketing and business development goals.

Would you be available for a brief call next week? I'm happy to work around your schedule.

Thank you for considering this partnership opportunity.

Best regards,

[Your Name]

[Title]

[Conference Organization]

[Phone]

[Email]

[Website]

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