

# Heartfelt Nonprofit Program Sponsorship Request

Subject: Help Us Change Lives - Sponsor Our Youth Mentorship Program

Dear [Potential Sponsor Name],

I want to tell you about Marcus. He's 14, loves basketball, and dreams of becoming an engineer.

Two years ago, Marcus was struggling—poor grades, no confidence, and heading down a difficult path. Today, he's on the honor roll, volunteers in his community, and has a mentor who believes in him. Marcus is just one of 150 young people transformed by our mentorship program.

But here's the reality: we have 200 kids on our waiting list. Two hundred young people who need someone to believe in them, guide them, and help them see their potential. That's where you come in.

[Organization Name] has been connecting at-risk youth with caring adult mentors for [number] years. Our one-on-one mentorship program provides:

- Carefully screened and trained mentors
- Structured activities and goal-setting sessions
- Academic support and tutoring
- Life skills workshops
- College and career guidance

The statistics are powerful: 95% of our mentees graduate high school (compared to 65% of their peers), 78% pursue higher education, and they're 46% less likely to engage in risky behaviors.

We're seeking sponsors who share our belief that every child deserves a champion. Your sponsorship of \$[amount] would:

- Support 10 mentor-mentee matches for one full year
- Provide training and resources for mentors
- Fund monthly group activities and educational workshops
- Cover background checks and program coordination

As a sponsor, you'll receive:

- Quarterly impact reports showing real stories and outcomes
- Recognition on our website and annual report
- Invitation to our mentor appreciation event
- Option to have employees volunteer as mentors
- The knowledge that you've changed lives

But honestly, the real benefit isn't the recognition—it's knowing you've given a young person hope. It's understanding that because of your support, a child who felt invisible now feels seen. A teenager who felt hopeless now has dreams.

Can we count on your support? I'd love to meet with you, introduce you to some of our mentors and mentees, and show you firsthand the incredible impact your partnership would have.

Every child deserves a Marcus story. With your help, we can make that happen for 200 more kids.

Thank you for caring about our community's young people.

With hope and gratitude,

[Your Name]

[Title]

[Organization Name]

[Contact Information]

P.S. If you'd like to meet Marcus and hear his story directly, I'd be honored to arrange that. Seeing the impact firsthand is powerful.

**Get more templates here:**

<https://www.lettersandtemplates.com/letters/sample-mentorship-request-letter-for-event>