

Initial fundraising letter before full campaign

Subject: Join Our Scholarship Initiative

Dear [Donor Name],

We are excited to announce the launch of our new Scholarship Program, designed to support promising students in need. While we finalize details, we welcome provisional pledges from supporters like you to help us plan effectively.

Your early contribution will allow us to secure resources and scholarships promptly, ensuring students receive timely assistance. Every pledge counts and helps build momentum for the program.

Thank you for your early support and belief in the power of education.

Sincerely,

[Your Name]

[Position]

[Organization Name]

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