

Alumni Donation Appeal Letter

Subject: Give Back to the School That Shaped Your Future

Dear [Alumni Name],

As a proud graduate of [School Name], Class of [Year], you experienced firsthand the transformative power of the education we provide. I hope your memories of your time here remain as cherished as ever.

Today, I'm writing to ask you to give back to the institution that helped shape who you are today. Our school continues to face the challenge of providing quality education with limited resources, and we need alumni like you to help us maintain the standards of excellence you remember.

Since you graduated, our school has [mention improvements/changes], but we still need support for [current needs]. We are launching an alumni giving campaign to [specific goal].

Your gift, at any level, will help current students experience the same opportunities you had—or perhaps even better ones. Consider what your education here meant to you and what it enabled you to achieve.

Even a modest donation of [suggested amount] can [specific impact]. Imagine the difference we can make together if every alumnus contributes.

Will you join your fellow alumni in supporting the next generation? Visit [donation link] or mail your contribution to [address].

Let's keep the legacy alive.

With school pride,

[Your Name]

[Your Title]

[School Name]

[Contact Information]

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