

## Sample letter, heartfelt and personal

Dear [Recipient Name],

I'm writing to you to express my excitement about your decision to sponsor the [bullying awareness day]. I received your sponsorship offer late last night and I immediately informed the board about the happy news.

The truth is that we were truly struggling to find sponsors for this event and your offer could not have come at a better time. Your belief in our cause and the well-being of society is obviously the sign of a caring, responsible, and involved a person.

As per the sponsorship agreement, we will be distributing your wrist bands and flyers to everyone participating in the event.

Thank you very much for your support. Very much appreciated.

Sincerely,