

Casual sponsorship email template

Subject: Let's Team Up for Sports!

Hi [Recipient's First Name],

I'm reaching out from [Team Name], a group of passionate players who love the game and give it our all. We're gearing up for an exciting new season, but as you know, sports come with costs—gear, travel, and tournament fees.

We think your company would be a perfect partner for us. In exchange for your support, we'd proudly feature your logo on our uniforms and give you shout-outs at games and events. It's a win-win: we get the boost we need, and you get exposure to our growing fan base.

Let's chat about how we can make this partnership happen. Thanks for considering us!

Cheers,

[Your Name]

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