

Fresh Graduate Spontaneous Application

Subject: Enthusiastic Marketing Graduate Seeking Opportunities at [Company Name]

Dear Hiring Manager,

As a recent marketing graduate with a passion for innovative digital strategies, I am writing to express my strong interest in joining [Company Name]'s dynamic team. Your company's recent campaign for [specific project] particularly resonated with me, showcasing the creative approach I hope to contribute to.

During my studies, I completed internships at two startups where I developed skills in social media management, content creation, and market research. My capstone project involved creating a comprehensive marketing strategy for a local nonprofit, resulting in a 40% increase in their social media engagement.

I am particularly drawn to [Company Name] because of your commitment to sustainable business practices and community engagement. I believe my fresh perspective, combined with my eagerness to learn, would make me a valuable addition to your team.

I would welcome the opportunity to discuss how my enthusiasm and skills can contribute to your continued success. Thank you for considering my application.

Sincerely,

[Your Name]

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