

Community Sports Program Renewal Request

Subject: Thank You & Sponsorship Renewal for [Program Name]

Hi [Sponsor Contact Name],

I hope this email finds you well! I'm reaching out with gratitude and hope as we approach the end of another fantastic season with [Program Name].

First and foremost, THANK YOU for your incredible support this past year. Your sponsorship of [amount] made a real difference for [number] kids in our community. Because of partners like [Company Name], we were able to [specific accomplishments: provide scholarships, upgrade equipment, expand programs, etc.].

I wanted to share some highlights from the season:

- [Achievement or milestone]
- [Participant success story]
- [Community impact statistic]
- [Program growth or improvement]

The kids, coaches, and families have all appreciated seeing [Company Name]'s logo on our [jerseys/banners/materials]. Several parents have mentioned choosing your business specifically because of your support for youth sports. That's the kind of community connection that makes our partnership valuable for everyone.

As we plan for next season, I'm reaching out to see if [Company Name] would like to continue as a sponsor. We'd love to have you back! We're keeping sponsorship levels similar to last year:

[Tier Name] - [Amount]: [Benefits]

Of course, if you'd like to increase your involvement or discuss different sponsorship options, I'm all ears. We're always looking for creative ways to provide value to our sponsors while serving more kids.

Can we schedule a quick call or coffee meeting in the next couple weeks? I'd love to catch you up on our plans for next season and answer any questions.

Thanks again for being such an important part of our program's success. We genuinely couldn't do this without community partners like you.

Looking forward to hearing from you!

Best,

[Your Name]

[Title]

[Contact Information]

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