

Entry-Level Marketing Internship Application

Dear Hiring Manager,

I am writing to express my strong interest in the Summer Marketing Internship position at [Company Name]. As a junior majoring in Marketing at [University Name], I am eager to apply my classroom knowledge to real-world campaigns and learn from your innovative team.

Through my coursework in digital marketing and consumer behavior, I have developed a solid foundation in market research, social media strategy, and content creation. Last semester, I led a team project analyzing brand positioning for a local startup, which resulted in actionable recommendations that increased their social media engagement by 40%. I am particularly drawn to [Company Name]'s recent [specific campaign or initiative], which aligns perfectly with my interest in data-driven marketing strategies.

I am excited about the opportunity to contribute fresh perspectives while gaining hands-on experience in campaign development, analytics, and client relations. My strong communication skills, attention to detail, and proficiency in Adobe Creative Suite and Google Analytics would allow me to add value to your team from day one.

I would welcome the opportunity to discuss how my academic background and enthusiasm for marketing can benefit [Company Name] this summer. Thank you for considering my application.

Sincerely,

[Your Name]

[Contact Information]

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