

Supplier Scheme Benefits Expansion Email

Subject: Exciting New Benefits Added to Your Supplier Scheme!

Dear [Supplier Name],

Great news! We are expanding our Supplier Partnership Scheme with additional benefits designed to support your business growth and make our collaboration even more rewarding.

Starting [Date], all scheme participants will enjoy:

- Access to our new Supplier Development Fund providing grants up to [Amount] for capability enhancement
- Free training programs on industry best practices and emerging technologies
- Introduction to our network of partner companies for cross-selling opportunities
- Subsidized participation in major industry trade shows
- Early payment discounts of [Percentage]% for invoices paid within [Days] days

These enhancements require no additional action from you—they are automatically available to all current members. We will host a webinar on [Date] to showcase these new benefits and answer questions.

Thank you for being a valued partner. We are excited about the opportunities these additions create for our continued success together.

Warmly,

[Your Name]

[Title]

[Company Name]

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