

Formal Sponsorship Request Letter

Subject: Sponsorship Request for [Team Name]

Dear [Sponsor Name],

I hope this message finds you well. I am writing on behalf of [Team Name] to request sponsorship for our upcoming [Tournament/Event]. Our team has consistently demonstrated strong performance and community engagement, and we believe that partnering with [Sponsor Company] would be mutually beneficial.

The sponsorship will help cover expenses such as uniforms, equipment, travel, and tournament fees. In return, we offer prominent brand visibility through team kits, banners, social media promotion, and event recognition.

We would be honored to discuss the possibilities further and provide a detailed proposal at your convenience. Thank you for considering our request.

Sincerely,

[Your Name]

[Team Position]

[Contact Information]

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