

Partnership Proposal to Hotels and Resorts - Formal

Subject: Strategic Partnership Opportunity with [Agency Name]

Dear [Hotel Manager/Director Name],

I am writing on behalf of [Agency Name], an established travel agency serving [number] clients annually, to explore a mutually beneficial partnership opportunity with [Hotel/Resort Name].

Our agency specializes in [luxury travel/family vacations/corporate bookings/specific niche], and we have identified your property as an ideal match for our discerning clientele. We typically arrange [number] room nights per month in the [destination] region and are actively seeking premium partners who share our commitment to exceptional guest experiences.

We propose a partnership that would include preferential rates for our clients, priority booking status, and joint marketing initiatives. In return, we guarantee a minimum of [number] bookings per quarter and will feature your property prominently in our marketing materials, website, and client communications.

Our agency maintains strong relationships with clients across [markets/demographics], and we believe this partnership would provide consistent business for your property while allowing us to offer our clients an outstanding accommodation option.

I would appreciate the opportunity to discuss commission structures, rate agreements, and collaboration details at your earliest convenience. Please let me know your availability for a meeting or call in the coming weeks.

Thank you for considering this partnership proposal. I am confident that together we can create significant value for both our organizations.

Sincerely,

[Your Name]

[Title]

[Agency Name]

[Contact Information]

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