

Formal cross-border business inquiry letter

Subject: International Distribution Inquiry - [Country/Region]

Dear International Sales Department,

I am writing to explore wholesale opportunities for distributing your products in [country/region]. Our company, [Company Name], is a well-established distributor with [years] years of experience in the [local market] market.

We have extensive experience navigating international trade regulations, customs procedures, and local market preferences. Our distribution network includes [number] retail partners and covers [geographic coverage] of the target market.

Key considerations for our partnership:

- Minimum order quantities for international shipping
- Incoterms and shipping arrangements
- Currency preferences and payment methods
- Product certification requirements for our market
- Exclusive or non-exclusive distribution rights
- Marketing and promotional support

We understand the complexities of international trade and are prepared to handle all necessary documentation, import duties, and compliance requirements.

Our market research indicates strong demand for your product category, with projected annual sales of [estimated volume].

I would welcome the opportunity to discuss how we can successfully introduce your brand to our market.

Respectfully,

[Your Name]

[International Business Title]

[Company Details]

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